

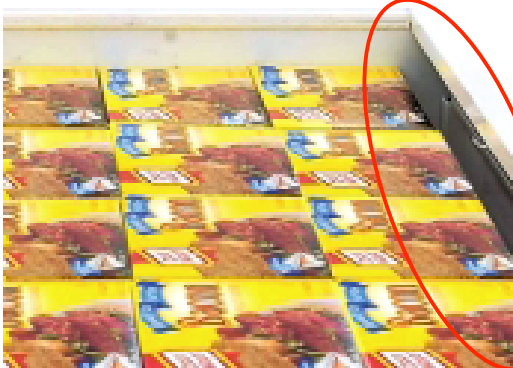


Stock Cases Just Right !

1
energy tip



How NOT to stock a single-deck case



The RIGHT way to stock a single-deck case

The Opportunity

When you walk through your store each day you likely notice some improper product placement within your cases. Sure it looks bad, but these poorly stocked cases are also costing you a bundle in wasted energy.

When a case is stocked without regard to its designated **Load Level Limit** (the maximum height or position for product within the case), expensive, refrigerated air escapes and warm air is pulled in, adding to the refrigeration load and affecting product shelf-life.

When refrigeration compressors are forced to work harder, energy use and cost increase.

Every refrigerated case is designed to maintain product at optimal temperature standards. To keep those temperatures constant, each case distributes its refrigerated air in a specific pattern, creating an air curtain that keeps warm air from entering the case and cold air from escaping. Think of **the air curtain** as a protective shield that ensures proper product temperature.

When product is overstocked or strewn in a way that **breaks the air curtain**, it exceeds the **Load Level Limit** within the case. That's when the electric meter really starts spinning and energy shrink drains your profitability.

Over to Page 2 to Learn More About Stocking Cases Correctly

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